



KGTF CHANNEL 12
Guam Educational Telecommunication Corporation

FOR IMMEDIATE RELEASE

October 19, 2021

PBS Guam scheduled to launch the 2nd Annual 671 Virtual Challenge

[Mangilao, Guam] The Guam Educational Telecommunication Corporation, also known as PBS Guam hosts the 2nd Annual PBS Guam 671 Virtual Challenge. In an effort to engage our island residents in better physical and mental health, PBS Guam, KGTF, Channel 12 will be hosting the 2nd Annual PBS Guam 671 Virtual Challenge throughout the month of December 2021. As Guam's only non-profit, public television station, the goal of the challenge is to raise money to continue the mission and operation in providing quality educational and informative television programs for all ages.

The 2nd Annual PBS Guam 671 Virtual Challenge would allow for participants to accumulate either 10, 20, or 50 miles between December 1 and December 31, 2021. Miles can be recorded through the use of any mobile distance tracking application while running, walking, hiking, or wheeling. PBS Guam highly encourages participants to practice social distancing measures and to adhere to all current executive orders put in place by Governor Lourdes A. Leon Guerrero to help stop the spread of COVID-19. Registration will be available as early as November 15th at www.pbsguam.org.

"I'm pleased that Atkins Kroll has stepped up to be our first supporter of this event." "It is through events like the 2nd Annual PBS Guam 671 Virtual Challenge, support from our viewers and most especially corporate partners that PBS Guam KGTF Channel 12 can continue to provide quality and educational programming that aims to engage, inspire, and educate our island community." said Ina Carillo, PBS Guam general manager.

"PBS Guam has been an incredible resource for our island," said Trina Cruz AK marketing and communications director. **"Their quality educational and cultural programming has kept us entertained and informed for many years and Atkins Kroll is humbled to select them as this month's Community Matters partner."**

Community Matters is Atkins Kroll's care for the community program. Its purpose is to contribute value and support where possible to non-profit organizations or endeavors in their charitable or community pursuit to help make Guam a better place to live, work, and play. The donated amount of \$1,914 signifies the year 1914 that Atkins Kroll, Inc., one of Guam's oldest and most prominent businesses, was founded. Atkins Kroll has made cash contributions of \$1,914 to various charitable and non-profit organizations each month since the company celebrated its 100th anniversary in May 2014.

About Atkins Kroll, Inc.: Atkins Kroll, an Inchcape company, is the leading distributor of vehicles in Guam, the Northern Mariana Islands and Micronesia enabling it to provide a full range of products and services in the region. Atkins Kroll is Guam's oldest corporation established in 1914 and represents Toyota, Lexus, BMW, Chevrolet, Toyota Rent A Car, ACE Rent a Car, and AC Delco brands.

For more information, please contact PBS Guam at 734-5483 or visit www.pbsguam.org. Find us on Facebook or Instagram @pbsguam or visit our website at www.pbsguam.org.

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